

Revue de Presse

4 au 11 juillet
2022

Office de Tourisme
Peisey-Vallandry

PEISEY
VALLANDRY 
Paradiski

Revue de Presse

The logo for 'Le Point' consists of the words 'Le Point' in white, bold, sans-serif font, centered within a solid red rectangular background.

**3 articles Presse
Écrite**

The logo for 'le dauphiné libéré' features the words 'le dauphiné' in white, bold, sans-serif font, with 'libéré' in a smaller font to the right, all on a red background. A blue horizontal bar is positioned below the red background.

**Équivalent d'achat d'espace
8 725 eu.**

The logo for 'De Telegraaf' is the name of the newspaper in a black, gothic-style script font.

2 articles Web

The logo for 'nordic MAGAZINE' features the word 'nordic' in a large, bold, blue, sans-serif font, with 'MAGAZINE' in a smaller, blue, sans-serif font below it, all on a light grey background.

**Équivalent d'achat d'espace
545 eu.**

TOP 3

The logo for 'Le Point' consists of the words 'Le Point' in a white, bold, sans-serif font, set against a solid red rectangular background.

Presse écrite

The logo for 'De Telegraaf' features the name in a black, gothic-style script font.

**Article Web
Pays-Bas**

The logo for 'nordic MAGAZINE' shows the word 'nordic' in a large, bold, blue, lowercase sans-serif font, with 'MAGAZINE' in a smaller, blue, uppercase sans-serif font below it.

**Article Web
France**

Équivalent d'achat d'espace Total = 9 270 eu.

Verbatim

The logo for 'Le Point' consists of the words 'Le Point' in a white, bold, sans-serif font, centered within a solid red rectangular background.

**" La montagne, le
nouvel oxygène du
Club Med en été "**

The logo for 'De Telegraaf' features the name in a black, stylized, gothic-style font with a white outline, set against a white background.

**" Le plaisir du ski se
transforme en plaisir
d'été dans les
montagnes françaises
"**

The logo for 'nordic MAGAZINI' shows the word 'nordic' in a large, bold, blue, lowercase sans-serif font, with 'MAGAZINI' in a smaller, blue, uppercase sans-serif font directly below it.

**" Avec Alexandre
Pouyé comme coach,
je peux faire de
grandes choses dès la
saison prochaine. "**

**Merci pour
votre
attention**



**PEISEY
VALLANDRY** 
Paradiski