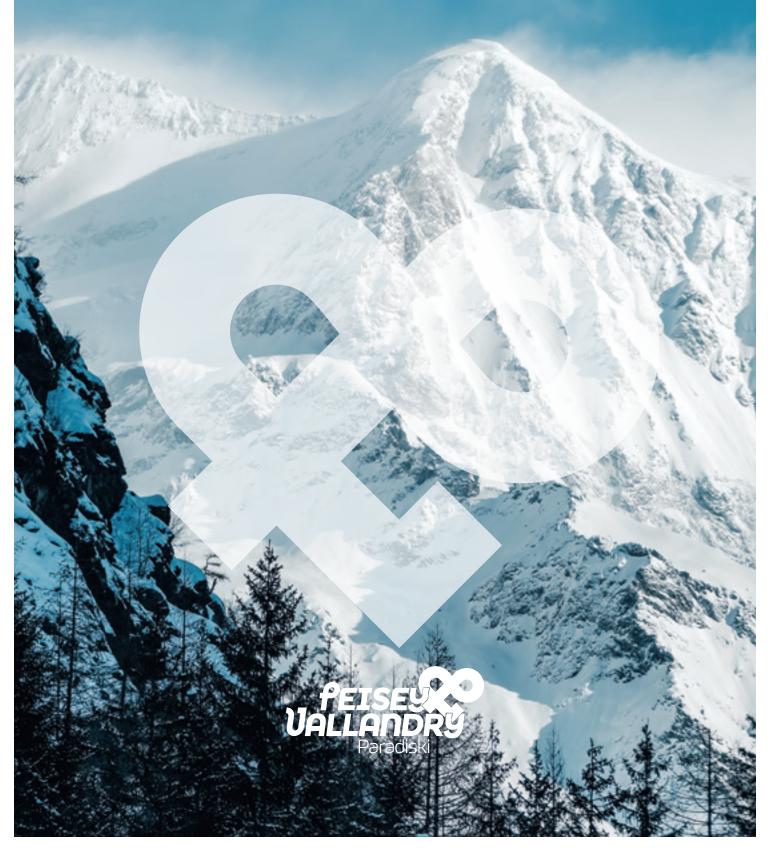
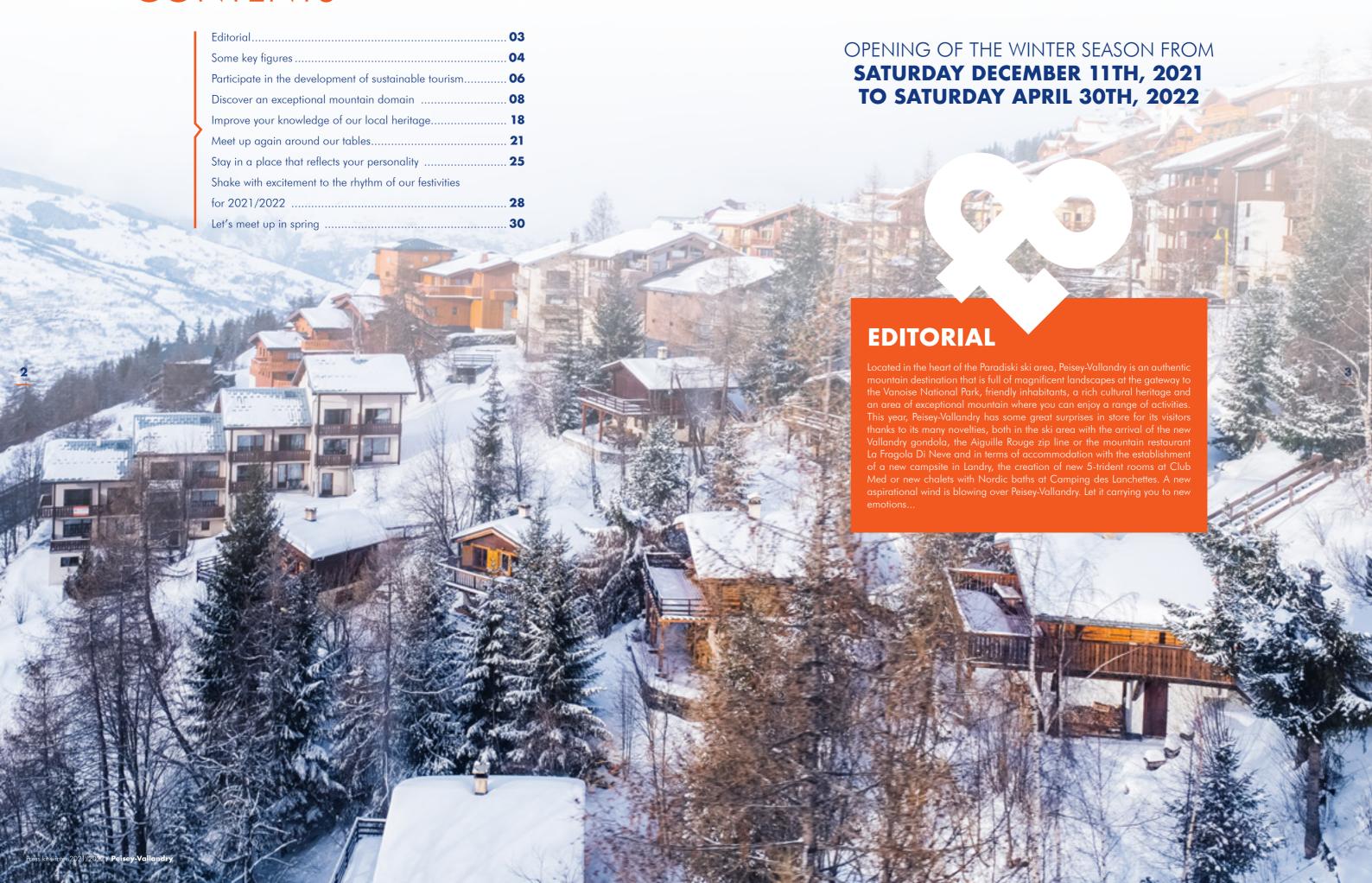
PEISEY-VALLANDRY NEW EMOTIONS!

PRESS KIT WINTER 2021/2022 -



CONTENTS







panoramas with an exceptional view of Mont Blanc

6 VILLAGES





to Vanoise National Park

5 PEAKS over 3,000 m

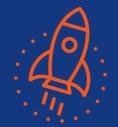
425 KM of alpine ski slopes -

70 % of the ski area above 2,000 m

1,600

inhabitants year round





4 MINUTES
Peisey-Vallandry – La Plagne





12,000 beds



Press kit winter 2021/2022 / Peisey-Vallandry Press kit winter 2021/2022 / Peisey-Vallandry

PARTICIPATE IN THE DEVELOPMENT OF SUSTAINABLE TOURISM

NEW

Vending machines especially for you

Not only does Les Arcs / Peisey-Vallandry provide free water fountains across the ski area, but also, at the top of the new Vallandry lift there is a vending machine with local products such as Beaufort AOP and cured meats from the Gaec Alpin at Peisey Nancroix. More amazing still are the ESF Peisey-Vallandry vending machines that distribute for free organic suncream from the Biarritz Laboratoires at the two children's ski schools and in the sales' offices.





with the Vanoise National Park, Peisey-Vallandry organises events for our visitors in order to raise awareness for the efforts being made to preserve the local fauna and flora. The ski area Les Arcs / Peisey-Vallandry is also committed to the creation of new spaces dedicated to the awareness of our biodiversity, such as the viewing platform at the Aiguille Rouge and the Mountain Animal Museum at the top of the new Vallandry gondola.

Saving energy and street lights



Peisey-Nancroix, which received the accolade of "Villages Étoilés" in 2015, continues to use low consumption bulbs for its street lighting which is turned off between 12 and 6am to ensure a better quality of darkness. This action not only helps to improve the quality of sleep and thus the health of

our inhabitants and preserve biodiversity but it also reduces the financial cost to the collectivity. With the same aim, Landry recently fitted LED bulbs to its street lights and has decided to turn off the street lighting during the interseason in Vallandry.

Developing renewable energies

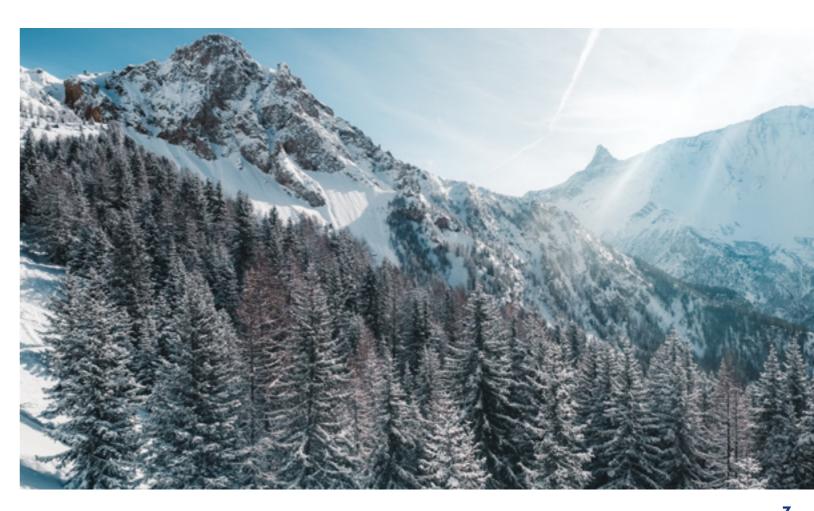


Today, 100% of the electricity used by the ski area is already provided by renewable energy (mostly hydroelectric power). Its aim is to self-produce 25% of its electrical consumption by 2030 thanks to renewable energies.

Reducing our carbon footprint



In 2019, Peisey-Nancroix installed two charging stations for electric cars opposite the Tourist Office. A plan to increase this number is currently under review and should be deployed in the coming years in the ski resort. The domain Les Arcs / Peisey-Vallandry is also trying to reduce its



carbon footprint. At this time, the domain represents only 2% of the total carbon emissions of a ski holiday. The hope is to achieve zero emissions by 2030. Car-sharing is also encouraged by different members of the community; for example ESF Peisey-Vallandry and the SIVOM provide free shuttle buses between the different villages to limit the use of cars. "La Lonzagne", a gondola lift between villages, is free to allow the inhabitants of Peisey and its visitors to come up to the resort without using their car.

Observing, conserving and protecting our biodiversity



Since 2012, the area has set up different observation points in order to identify and map out the flora and fauna that need protection and to rehabilitate natural species while protecting our precious resource: water.

The Environment Observatory allows the ski area to access key information to understand the environmental functioning of its surroundings and to plan its development – for example to take into account protected species when siting pylons.

85% of the ski area is in its natural state. We are responsible for conserving this asset.

Our short term objective is to protect and conserve our natural environment by offering activities which enhance the attractiveness of our region whilst committing to sustainable tourism:

1m² impacted / 1m² reestablished.



In 2017, Peisey-Vallandry received the accolade of "Green Resort" thanks to our holidays orientated towards emotions,

nature, authenticity and respect for the environment. Today, we continue this quest for sustainable tourism.

DISCOVER

AN EXCEPTIONAL MOUNTAIN DOMAIN

ALPINE SKI AREA

NEW

VALLANDRY:

THE NEW MUST-SEE AREA OF THE DOMAIN



Reach 2,138 m in only 6 minutes

By replacing the Vallandry chairlift with a new luxury, 10-person gondola, skiers can go from the bottom of the slopes (1,650 m) to the new place-to-be in only a few minutes.

Progress at your own pace

At the top of the new gondola, there will be a brand-new beginner's area dedicated to those wishing to improve their skiing in complete safety. This area will include 3 different zones: "Premières Glisses" for those very first slips on skis, "Premiers Virages" with its own draglift for mastering the turns and finally for those first real descents "Premières Descentes" down the fun "Forêt des Pitchouns" slope.



A relaxing lounge area which highlights the local heritage



The idea behind the relaxing lounge area is to offer skiers and pedestrians a place to unwind for a moment on the panoramic terrace. Those stopping for a snack or a break are also welcome inside this haven of elegance. It also highlights local heritage thanks to the permanent exhibition of traditional objects from the valley of Peisey-Vallandry and the examples of herb beds, all locally sourced. This free access space offers toilets and free Wi-Fi.

Discover the animals of the mountains



In a similar vein, a Mountain Animal Museum will be created on the first floor of the relaxing lounge area where more than 30 different species will be presented. This unique space, open to all, has the goal of letting visitors discover and learn about protecting the mountain flora and fauna. It has been conceived and implemented in close collaboration with the Vanoise National Park. The museum will also be a place to discover more about this magical ecosystem, with talks by experts from the National Park.

An examplary construction

Solar panels will be installed on the roof of the gondola to continue the development of producing renewable energies in the resort. Along with that, a system whereby the heat of the machinery can be recovered and reused within the installation itself is to be put in place. Rainwater will also be collected and redistributed where needed.



A space accessible in summer and winter

If in winter the gondola lets skiers reach a multitude of slopes, in summer walkers and bikers can also take advantage of it to reach the many dedicated trails and tracks.

L'AIGUILLE ROUGE:

THE HIGHEST POINT OF THE DOMAIN - CONTEMPLATION AND THRILLS





NEW

Rebirth of a mythical place with a new activity: the Tyrolienne des Arcs

This project highlights an emblematic place in the history of Les Arcs. Indeed, the zip line of Les Arcs flies over the track that hosted the downhill speed demonstration during

130 KM/F

the Albertville Olympics in 1992.
The opportunity for pedestrians and skiers to share dizzying sensations, alone or two of you, in

winter as in summer. Included in the Essential and Premium Passes, this activity is easy to access. This 130 km / h descent pushes everyone's limits... to experience a unique moment. And to immortalize this moment, a souvenir photo awaits the participants at the bottom of the zip line.

Price: €55 per person (-50% with the Essential Pass and 1 descent included with the Premium Pass *).

* with a 6-day or more Pass.

NFW

A comfortable and contemplative break at an altitude of 2,700 m

Pedestrians and skiers alike can meet for a moment of relaxation on the new terrace furnished with comfortable recycled plastic furniture. 40 seats are thus made available to all. This free access space offers toilets and free Wi-Fi.

NEW

A modern and eco-responsible altitude café

The new «B.O.B» café, located at an altitude of 2,700 meters, offers skiers and pedestrians a unique site for moments of sharing. It is also a place to savour Savoyard culinary traditions, with modernized mountain dishes featuring our regional products.



NEW

Playful immersion in high mountain biodiversity

Before boarding the Aiguille Rouge cable car, the domain has set out an educational course around the theme of mountain fauna, to present the local animal species. Visitors will discover many surprises around the bearded vulture, an emblematic species of the Vanoise National Park which nests in Rosuel in the Peisey-Vallandry sector.



NEW

The "Right Track" game: the treasure hunt to discover the hidden corners of the domain



Through the "Right Track" game, Les Arcs / Peisey-Vallandry offers a chance to relax while having fun this winter. This life-size game is the perfect opportunity to learn to discover or better understand the mountain. Young or old, adventurers will try to win two Essential Passes and a "Eau des Arcs" water bottle each week.

THE MUST-SEE INSTAGRAM SPOTS OF THE DOMAIN





The Panorama of Carreley: breathtaking photos in front of the giant letters Les Arcs and the duo swing

This relaxation and picnic area at an altitude of 2,300 m, just at the foot of the Col des Frettes, is the perfect place to enjoy a panoramic view of the surrounding peaks (Mont Blanc, Roignaix, Roche de Mio and Pierra Menta), while taking a selfie with the giant letters Les Arcs or on the duo swing. And if your battery should run out, charging stations are available free of charge.

NEW

"Le Balcon sur la Vanoise": view of unspoiled nature at the gateway to the Vanoise National Park

It is at the top of the "2003" chairlift that the ski area domain operator has put a new contemplative wooden terrace. Composed of deckchairs and modern picnic tables, this place is ideal for a gourmet and / or a relaxing break in front of Aiguille Rousse, Alliet and Bellecôte.

NFW

The giant letters Peisey: both aesthetic and playful

The municipality of Peisey-Nancroix has invested in the creation of giant letters "Peisey" for schoolchildren, as well as visitors. Placed just below "La Lonzagne" gondola, in the school grounds of Peisey-Nancroix, these giant wooden letters have a dual function: a play area thanks to play structures integrated into the letters and a selfie spot. The perfect definition of a well-thought-out, sustainable investment

The multi-activity Pass: the mountain is more than ever about multiple experiences

The exceptional context of winter 2020/2021 highlighted new trends in outdoor activities. These Passes were created to meet the expectations of visitors. They offer more skiing with: new fast lines, immediate boarding for the Aiguille Rouge, an additional half-day of skiing, the unmissable First Tracks, etc. and they allow you to begin or explore new activities.

NFW

As the mountain is about multiple experiences, pedestrian visitors can, just like skiers, discover and share a wide range of activities on the ski area and in resort. The Pedestrian Pass + is a unique opportunity offered to skiers and pedestrians of the same clan to meet up, at any time of the day and to take advantage of the great deals included in this Pass. Each can go at their own pace and nevertheless meet up in various places across the domain.

In addition, the "Côté Client"* survey conducted among our customers during the 2019/2020 winter season showed that multi-activity Passes generate a lot of satisfaction:

- 67% of customers would be interested in choosing a multi-activity package
- Essential Pass: 79% of users are satisfied to very satisfied
- Premium Pass: 83% of users are satisfied to very satisfied

Convincing results which strengthens the territory's desire to diversify their offer.

*Satisfaction survey conducted by "Côté Client" in Les Arcs / Peisey-Vallandry over the winter of 2019/2020.





Don't miss their amazing reductions ranging from 10 to 25% on the Classic and Essential Passes, from October 15 to November 15, 2021! Web exclusivity! https://www.lesarcs-peiseyvallandry.ski/en/

NORDIC AREA

43 KM of crosscountry runs at the gateway to the Vanoise National Park

Peisey-Vallandry, with its arctic atmosphere and exceptional snow cover, is one of the favourite destinations for Nordic ski lovers. At 1,450 m altitude, the Nordic centre is situated at the gateway to the Vanoise National Park and boasts 43 km of runs for skating and cross-country skiing.

A biathlon stadium with an approved shooting range



Peisey-Vallandry has a biathlon stadium approved for the international circuit. Throughout the winter, competitions are held here for amateurs of the sport and, for those who want to try it out for the first time, ESF Peisey-Vallandry is there to teach you. This discipline which combines cross-country skiing with precision rifle shooting is all the rage following the success of the French Olympic team. Among the winners is our very own: Eric Perrot.

OFFER

Initiation to biathlon

ESF Peisey-Vallandry offers beginners course of 1h30 using a laser rifle for children and a 22 long rifle for adults

Price: €98 for 1 to 2 people (from 14 years old), €84 for 1 to 5 people (from 8 to 13 years old) (on reservation).

https://www.peiseyvallandry-skischool.co.uk//

NEW

Book your ski pass online

You can now book a half day, full day, weekly or season pass online. No more standing in line at the Nordic centre. https://www.helloasso.com/associations/savoie-nor-dic/evenements/domaine-nordique-de-peisey-vallandry

NFW

Two ranges of skis for hire at the Nordic centre

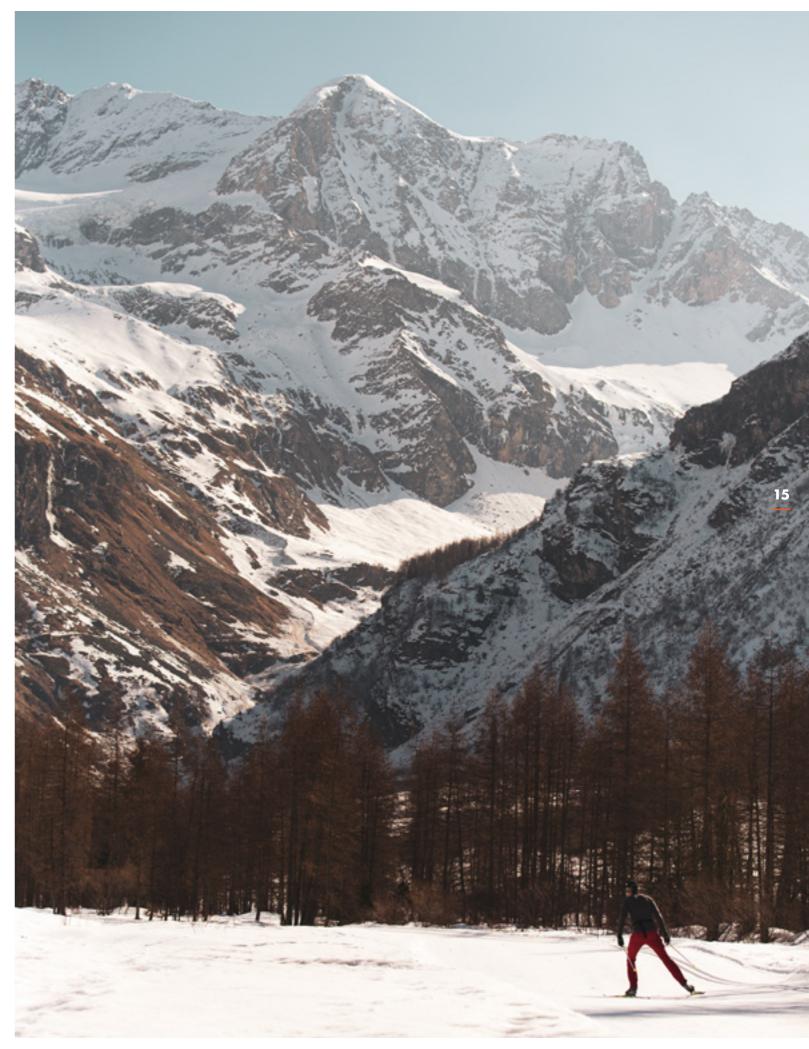
If you don't have your own skis, you now have the choice between hiring beginner or more advanced skis at the Nordic centre in Peisey-Vallandry whether you are looking for skating or classic skis. With this new offer, if the ski fits you can wear it!

A multitude of Nordic activities

The Peisey-Vallandry Nordic centre offers a wide range of activities for all ages. As well as cross-country skiing, you can explore the end of the valley and its surroundings on the walking paths either alone or carried by dog, horse or even reindeer sleighs. If you are a thrill seeker, test your limits by climbing the waterfalls or trying the biathlon course. There's fun for all the family: enjoy hurtling down the toboggan run or learn to read a map with our winter orientation course. If history is your thing don't forget to visit to our mines.

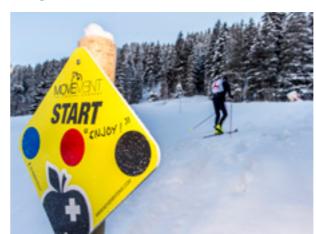


From October 1 to November 15, 2021, Nordic Passes are reduced! €180 for the National Nordic Pass instead of €210 and €120 for the Departmental Nordic Pass instead of €140! Offers not to be missed! https://www.helloasso.com/associations/savoie-nordic/evenements/domaine-nordique-de-peisey-vallandry



SKI-TOURING AND WALKING AREA

Two marked-out slopes for beginners

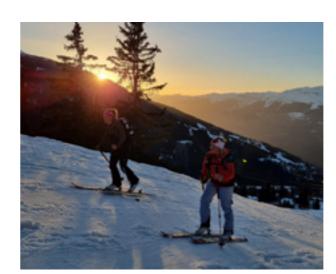


Peisey-Vallandry's playground is a dream for fans of ski-touring. If you are trying it for the first time, in partnership with the Swiss brand Movement, we have marked out 2 routes: "Les Verdaches" from the Parchey chairlift in Plan Peisey and "Le Carroz Blanc" from the Nordic centre at Pont Baudin. A third route from Nancroix to "Les Esserts" is under construction.

Introduction to ski-touring at sunset with an aperitif

ESF Peisey-Vallandry offers a beginner's guide to ski-touring at sunset. A group outing lasting 1h30 will prove to you that physical effort equals enjoyment.

Price: €45 per person (on reservation). https://www.peiseyvallandry-skischool.co.uk//



30 marked routes exclusively for walkers and snowshoers

Peisey-Vallandry's greatest wish is for you to combine walking with exploring. Whether you are seeking a peaceful stroll, a funfilled walk or to discover our heritage, you will find happiness on one of our 30 marked routes. More paths are under construction.

OFFER EXCLUSIVE

A night time walk with

An idyllic family outing that you will only find in Peisey-Vallandry. As you walk with the reeindeer from the Baudet Malin park by the light of lanterns you will enjoy a Savoyard aperitif. A magical evening!

Price: €50 per adult, €40 per child (on reservation with Xavier Dusonchet - Pass' Montagne). www.passmontagne.fr

OFFER

Nightime E-scoot outing

We can understand why this was one of the most popular activities last winter. With the e-scoot you can explore Peisey-Vallandry at speed! With Evolution 2 by your side, thrills and laughs are guaranteed!

Price: From €38 per person (on reservation). https://evolution2-pv.com/

Become a trapper



ESF Peisey-Vallandry is continuing this novel activity this winter following last winter's success. As an alternative to skiing or as an additional experience, with the help of instructors and mountain

guides, the children will become real little trappers in just a few afternoons: orienteering courses, land'art, building igloos, yooner races, snowball fights and identifying the local fauna are among the skills they will learn.

Price: From €194 for 5 courses (from 4 years old). https://www.peiseyvallandry-skischool.co.uk//

IMPROVE YOUR KNOWLEDGE OF OUR LOCAL HERITAGE

NEW

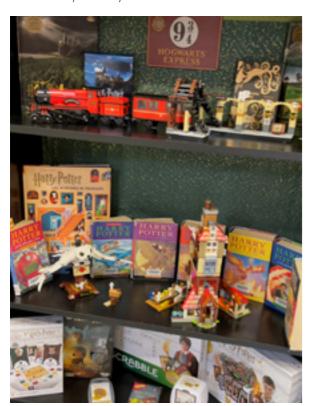
"Le tour du bois de l'église"

An art centre, the historic village of Peisey reveals its history during this walk around the wood that protects the church. As you discover narrow streets, la fruitière, old pastures, the church, trades of yesteryear, the first ski lift, you will enjoy an enriching and educational stroll thanks to the 14 display signs that guide you along the way.

NEW

Following in the footsteps of Harry Potter

No need for fans to go to London to discover Harry Potter. This permanent exhibition in Peisey-Nancroix's library has a collection of items, games, drawings and costumes from J.K. Rowlings' fantasy world. The free exhibition is open from Tuesday to Friday from 10 am to 12.



NEW

The "winter stable" exhibition

Peisey-Nancroix's library continues to innovate. Passionate about horses? Here you will find puzzles, paintings, and other interesting items such as a life-size horse! A free exhibition open to all.

OFFER]

Cultural visits by the FACIM foundation

Every season, the Fondation FACIM organises cultural visits to the most remarkable places in Peisey-Vallandry. This winter you will be able to enjoy musical walks around Landry, guided tours of Notre-Dame des Vernettes and "treasure hunts" in Peisey.

Price: From €5 per person (by reservation at the Tourist Office).

https://en.peisey-vallandry.com/ticket-online-1.html

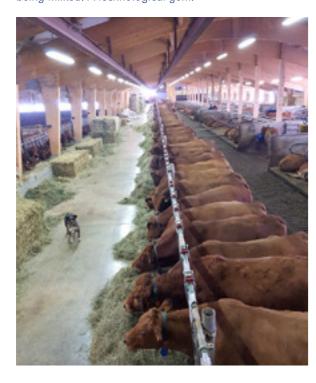
The Mine Museum

Peisey-Nancroix was formally known as "Les Monts d'Argent" (silver mountains in English), highlighting the importance of the mines in our region in the 18th and 19th century. During the 1st empire from 1802 to 1814, l'Ecole Française des Mines stook up residence in Peisey-Nancroix. Traces can still be found of this era in the Nordic centre of Peisey-Vallandry and you are free to explore them with the help of the information panels.



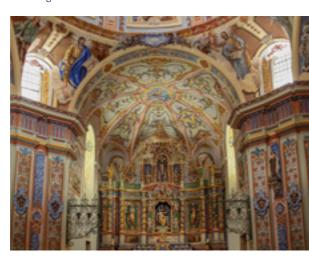
Visit the ultra-modern GAEC ALPIN

Every Wednesday between 4:30pm and 5:30pm the GAEC Alpin gives you the opportunity to visit the farm during milking. From an overhead gallery, you can observe the ultra-modern space with 26 stalls and a rotary mechanism which means the cows are only confined while they are being milked. A technological gem.



The sanctuary of Notre-Dame des Vernettes

Regarded as the prize jewel in the Baroque crown of Tarentaise, Notre-Dame des Vernettes was built on a pasture at 1,816 m at the foot of the Aiguille Rousse and facing the stunning Bellecôte range. According to local legend, the location of the sanctuary originates from a spring with miraculous virtues. A first chapel, dedicated to Notre-Dame de Pitié was built near the spring. Then, in 1720, a larger chapel was started which took 80 years to complete. The sanctuary has been restored several times over the last 200 years, but still retains its original aspect and is now classed as an historic monument. Thanks to the pastoral community of Peisey-Nancroix, Notre-Dame des Vernettes is open to the public every day of the year from 9am to 5pm free of charge.





MEET UP AGAIN AROUND OUR TABLES

NEW RESTAURANTS

La Fragola Di Neve & La Trattoria:

when Piedmont marries Savoy



The altitude restaurant everyone was waiting for! Located just below the Derby chairlift in Peisey-Vallandry, where several slopes cross, this complex is composed of a snack bar on the ground floor, the Fragola Di Neve, and a restaurant on the 1st floor, the Trattoria. For lovers of Savoy and Italian food, Paolo Sola, the owner and manager is delighted to propose delights that pay tribute to his Italian origins and his love of Savoy cuisine. On the menu for example, you will find Foccacias in the snack bar and at the Trattoria fresh pasta made on site with an Italian-imported machine no less. You can enjoy your food on the superbly sunny terrace with amazing views across the valley. The mix of wood and metal decor creates a warm yet modern atmosphere. Paolo is looking forward to making this the unmissable experience of your holiday.

Blanche Murée: a family story that continues

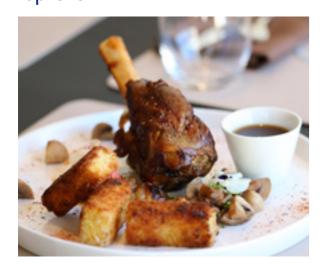


Blanche Murée is above all a family dream. Formally a pastoral chalet, the building was transformed into a restaurant in 1993 on the initiative of two brothers (Claude and Thierry Buthod) and their cousin (Albert Garçon). After 28 years of fun and good food, they have decided to take off their aprons and pass them on to their nephew Melvyn Marchand-Maillet. Having trained in some of the best mountain top spots and now manager of a restaurant in Annecy, his solid experience will stand him in good stead to take over this Peisey-Vallandry institution. Whilst keeping the warm and friendly atmosphere of the place, Melvyn is adding a personal touch by creating a "skis-on" snack bar. He has a new traditional menu, but regulars will still be able to enjoy the famous Blanche Murée signature dish: the tartiflette. And for those who like to party Melvyn is planning DJ sessions to liven up the terrace that nestles discreetly in the Blanche Murée forest.

https://en.peisey-vallandry.com/restaurant/blanchemuree.html

THREE PLACES TO EAT MODERN CUISINE

La Table d'Emma: a gastronomic delight worthy of a top Chef



Plant grower by profession and self-taught chef, Emma Malfettes honed her cooking skills as a private chef, during the winter seasons in Courchevel, Meribel and Val d'Isere then in the summer on private yachts. It was here that she met Tony Parker and cheffed for him. Since then, Emma has structured and perfected her skills at the Ferrandi cookery school in Paris and with the Michelin starred Chef Michel Guérard famous for his healthy recipes. She then decided to gather her pans and open her own restaurant in Peisey-Vallandry. Emma offers a variety of refined dishes inspired by her travels and her Mediterranean origins, using seasonal ingredients. A culinary voyage you will not be

https://en.peisey-vallandry.com/restaurant/la-table-d-emma.html



Le Cœur de Vall: contemporary recipes with a traditional flavour



Since receiving the accolade of "Maître Restaurateur" in 2019 which is a guarantee of fresh, local and homemade food, the restaurant Le Coeur de Vall continues to innovate and proposes a menu combining modernity with tradition. Originally from Brittany, and having both studied at Hotel School; Floriane Le Rouzic and Sébastien Botteau decided to move to Savoy in 2008 to experience the seasonaire lifestyle. 9 years on after several seasons working together, they decided to settle in Peisey-Vallandry and bought Le Coeur de Vall. Proud of their reward, they continue to create succulent seasonal dishes to the delight of their customers. Their delicious cuisine made with local products is not to be missed!

https://en.peisey-vallandry.com/restaurant/le-coeur-de-vall.html



Le Petit Hibou: original and delicate dishes



Carolyn and Dave had been living in Peisey-Nancroix for 15 years when they seized the opportunity to buy the restaurant/gite previously known as Les Chabottes. They have transformed it into a modern, minimalist and tranquil space called the Petit Hibou. This international couple (Carolyn is a New Zealander and Dave is English) work together although each has their own roles. Carolyn in the kitchen and David out front. Carolyn has 25 years professional cheffing experience working around the world in cafes, restaurants, private villas, yachts and chateaux. The restaurant features modern cuisine with her travel expe-

riences flavouring the menu. Creative, fresh and interesting ingredients feature highly with wholesome, healthy options suitable for vegetarians. David's passion is the Mt Houblon nano brewery that can be found in the cave under the bar, producing hop heavy IPAs and milk oatmeal porter. The artisan brews are not available anywhere else. The Petit Hibou is a great address offering something a little different to the usual Savoyard fare.

https://en.peisey-vallandry.com/restaurant/le-petit-hi-bou.html



MAKE SURE YOU TASTE OUR LOCAL SPECIALTY

Le Myrtillou:Peisey-Vallandry's signature pastry

Made from almond cream, billberries and macaronade, the myrtillou has rapidly become Peisey-Vallandry's star pastry. Created by Emmanuel Goutorbe, formally the pastry chef at La Boulangerie La Peiserote, Christophe Mauduit, its new owner is now carrying on the tradition by baking these original pastries daily. Whatever the time of day, locals and visitors can treat themselves to this delicious pastry.

https://www.peisey-vallandry.com/commerces/boulangerie-patisserie-la-peiserote.html





STAY IN A PLACE THAT REFLECTS YOUR PERSONNALITY

NEW MANAGEMENT

CHALETS GOELIA

In resort, 1,650 m



A group of 6 high-end chalets: 5 sleeping 15 people $(245 \, \text{m2} / 7 \text{ bedrooms} / 5 \text{ bathrooms})$ and 1 that sleeps up to 21 people (390m2 / 9 bedrooms / 7 bathrooms / wheelchair accessible / lift). All the chalets have WI-FI, a sauna and an outside hot tub. They are ideally situated with the Vanoise Express nearby, the ESF 50 m away and near the nursery and shops.

https://en.peisey-vallandry.com/goelia-chalets-des-2-domaines.html

NEW LUXURY BEDROOMS

CLUB MED

In resort, 1,650 m



New 5^* en suite rooms! Every winter, the worldwide award winning group Club Med, improves the level of comfort it offers its customers. Facing Mont Blanc, Club Med has added a 5* wing. The skiroom has been completely renovated and allows doorstep skiing for beginners too! https://en.peisey-vallandry.com/village-club/club-med-900-beds-hotel-club-4-tridents.html

RENOVATION

MAISON CARAMEL

In Landry, 800 m





Already famous for its charming 10 sundrenched balconies decorated with flower boxes and its warm welcome, this modernised farm with 5 bedrooms and 2 studios now offers not only a lock up garage for motorbikes and bicycles with a cleaning and repair service but also an outside hot tub where guests can relax after a hard day of sport! The shared living room has WI-FI access, a pellet burning stove, comfortable seating and a variety of teas, coffee and fresh fruit at your disposal.

https://en.peisey-vallandry.com/bed-and-breakfast/house-caramel-b-b-half-board-13-beds.html

NEW CHALETS

CAMPING LES LANCHETTES

In Nancroix, 1,400 m





At the gateway to the Nordic area, a change of scenery guaranteed in the two new small chalets at the edge of the torrent, under the large spruce trees. An address for unforgettable stays: cross-country skiing, snowshoeing, walks or horse sled rides to the door of the Vanoise National Park, sledding, ski joëring, biathlon, sled dogs, etc. After discovery and effort, take comfort: a Scandinavian bath in each of the new chalets and a good restaurant close at hand! https://en.peisey-vallandry.com/campside/camping-site-mobilhome-village-les-lanchettes.html

NEW ESTABLISHMENT

CAMPING CANOPÉE

In Landry, 800 m



A new address that will appeal to the growing number of fans of free and roaming vacations. In a pretty orchard in Landry, Laurie, passionate about cooking and Antoine, fervent fan of rugby and agriculture, warmly welcome

campers for a day or forever. Mobile homes, places for motorhomes and even snacks, campers will find what they are looking for in this colorful campsite. Why "Camping Canopée"? Because unusual accommodations are planned for the years to come: treehouses! https://en.peisey-vallandry.com/campside/camping-canopee.html

RENOVATION

CAMPING L'EDEN

In Landry, 700 m





The surroundings of the swimming pool (covered and heated) have been redone, as well as the terrace which is now covered and which continues to welcome visitors in summer and winter thanks to its outdoor heated pyramids, bringing a cozy feel to the room. A 3* establishment on the banks of the Isère, popular with fishermen and those who appreciate its very central position in Haute Tarentaise: Peisey-Vallandry, La Plagne, Les-Arcs, La Rosière, flagship ski

areas 10 minutes away!

https://en.peisey-vallandry.com/campside/the-eden-of-the-vanoise-camping.html



SHAKE

WITH EXCITEMENT TO THE RHYTMN OF OUR FESTIVITIES FOR 2021/2022

DECEMBER

CHRISTMAS / NEW YEAR'S EVE



Peisey-Vallandry will be celebrating Christmas and New Year in style. This year, we have invested in new magical decorations to light up our streets, squares, shops and restaurants. There will be several special events such as the ESF torchlit descent, Father Christmas with his reindeers, as well as fireworks on Friday 24th December in Vallandry and the 31st in Plan Peisey. Plenty to make little and big eyes sparkle!



This year, Christmas and New Year fall on a Saturday. To help you organise your celebrations, Peisey-Vallandry Réservation is offering tailormade stays of 6, 7 or 8 days! The key word is flexibility!

https://en.peisey-vallandry.com/christmas-and-newyear-special-offer.html

JANUARY

LA GRANDE ODYSSÉE **SAVOIE MONT BLANC**



La Grande Odyssée Savoie Mont Blanc has been the leading dog sleigh race in Europe since its creation in 2005. Its challenging stages in an extraordinary alpine environment makes it unique in the world. This year, we are expecting an exceptional show with 68 mushers and their 600 dogs from the major musher nations in Europe. On Friday 14th January 2022, for the 3rd year in a row Peisey-Vallandry will host the 18th edition of La Grande Odyssée Savoie Mont Blanc at our Nordic centre with its arctic atmosphere. An event not to be missed by animal and race lovers' alike.



Peisey-Vallandry Reservation offers short stay offers to attend the event ranging from one night to several nights! https://en.peisey-vallandry.com/

FEBRUARY

CROQ'RANDO

The 4th edition of our special foodie ski-touring outing will take place in February 2022 organised in partnership with Movement, the Vanoise National Park and ESF Peisey-Vallandry. A date not to be missed by fans (but beginners too) of ski-touring and local delicacies. Yes! You can be a food lover and enjoy sports. This event is all about the local population and holiday makers celebrating physical endurance and pleasure. The participants set off together in the spirit of shared values rather than competition. On the menu: local specialities and some surprises. At the finishing line, smiles all round and swapping of telephone numbers to meet up next year. A cult event not to be missed!



INSIDE INFORMATION

Croq'Rando is a trademark belonging to the Tourist Office of Peisey-Vallandry. This is a unique event only to be found in Peisey-Vallandry.

MARCH

CELEBRATING NORDIC ACTIVITIES

In March 2022, the Nordic centre in Peisey-Vallandry is once again organising its famous event celebrating Nordic activities. As you might guess, this day is all about local professionals sharing their passion for Nordic activities by encouraging you to try out different activities for free. On

the program: cross-country skiing, biathlon, ski joëring, snowshoeing, reindeer, horse or dog sledding, Nordic walking, wildlife observation with the Vanoise National Park rangers, sledding... Your day will be filled with new experiences and emotions!



LET'S MEET UP IN SPRING



The mountain is not only about white slopes and long summer walks. Each season has its particular charm. Peisey-Vallandry, with its authentic lively villages is happy to welcome you all year round. Here are 5 good reasons to visit Peisey-Vallandry in spring.

1. ENJOY THE TRANQUILLITY

No traffic jams or standing in line at the shops. This is the ideal time to have a break, relax and make the most of this beautiful space to revitalise yourself. The days are getting longer so you have more time to be outside and soak up the natural vitamins that are vital for our well-being. Enjoy bathing in the warmth and sunshine of this peaceful envi-

2. SPECIAL OFFERS AN **ACCOMMODATION**

Season over = prices lower! With fewer people around, accommodation prices are lower. Get in touch with Peisey-Vallandry Réservation and see what they can offer you. https://en.peisey-vallandry.com/

3. EXPERIENCE OUR **EVERYDAY LIFESTYLE**

Visit our villages to see what real mountain life is like. You will probably meet Sylvain, a local farmer, taking his cows up to pasture or maybe Vanessa and Maryse as they nurture the village flowerbeds. You might see Maxime, a carpenter, working on a magnificent chalet roof. Springtime is definitely the best time to immerse youself in the village life of Peisey-Vallandry.

4. ENJOY SPORT

The winter season might be over but sport is still on the agenda! The peaks are still snow-capped so it's a great oppportunity to put on your touring skis - even in May. Or you can put on your walking boots and explore the different paths around Peisey-Vallandry. Stroll along the river banks of the Isère or hike up the mountain in the sunshine to enjoy the snow and grass. If it's really hot, contact H2o and you can cool down with some watersports. What better way to boost your spirit?

5. WITNESS NATURE'S **AWAKENING**

Spring is the blossoming season. Fauna and flora come to life to the amazement of all. Everywhere in Peisey-Vallandry you can see the flowers blossoming... ready to be picked by the local children in the time honored tradition. The migrating birds return home and the hibernating animals emerge. The marmots come out of their warrens and shriek to let you know they are there; the ibex are now visible at the refuge du Mont Pourri – do they want to join in a selfie?

Press kit winter 2021/2022 / Peisey-Vallandry Press kit winter 2021/2022 / Peisey-Vallandry

Access

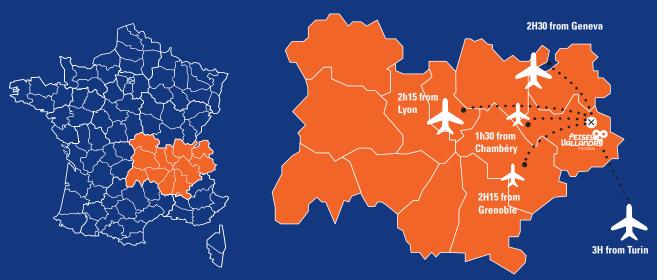
TRAIN:

(Stop at Landry station, Aime-la-Plagne station or Bourg-St-Maurice station)

- 3h30 from Lyon
- 4hrs from Geneva
- 1h45 from Chambéry
- 2h30 from Grenoble
- 10h30 from Turin
- 6hrs from Paris

CAR:

- 2h15 from Lyon
- 2h30 from Geneva
- 1h30 from Chambéry
- 2h15 from Grenoble
- 3hrs from Turin
- 7hrs from Paris



Rhônes-Alpes Auvergne Area

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